

Crop Insurance and Soil Health

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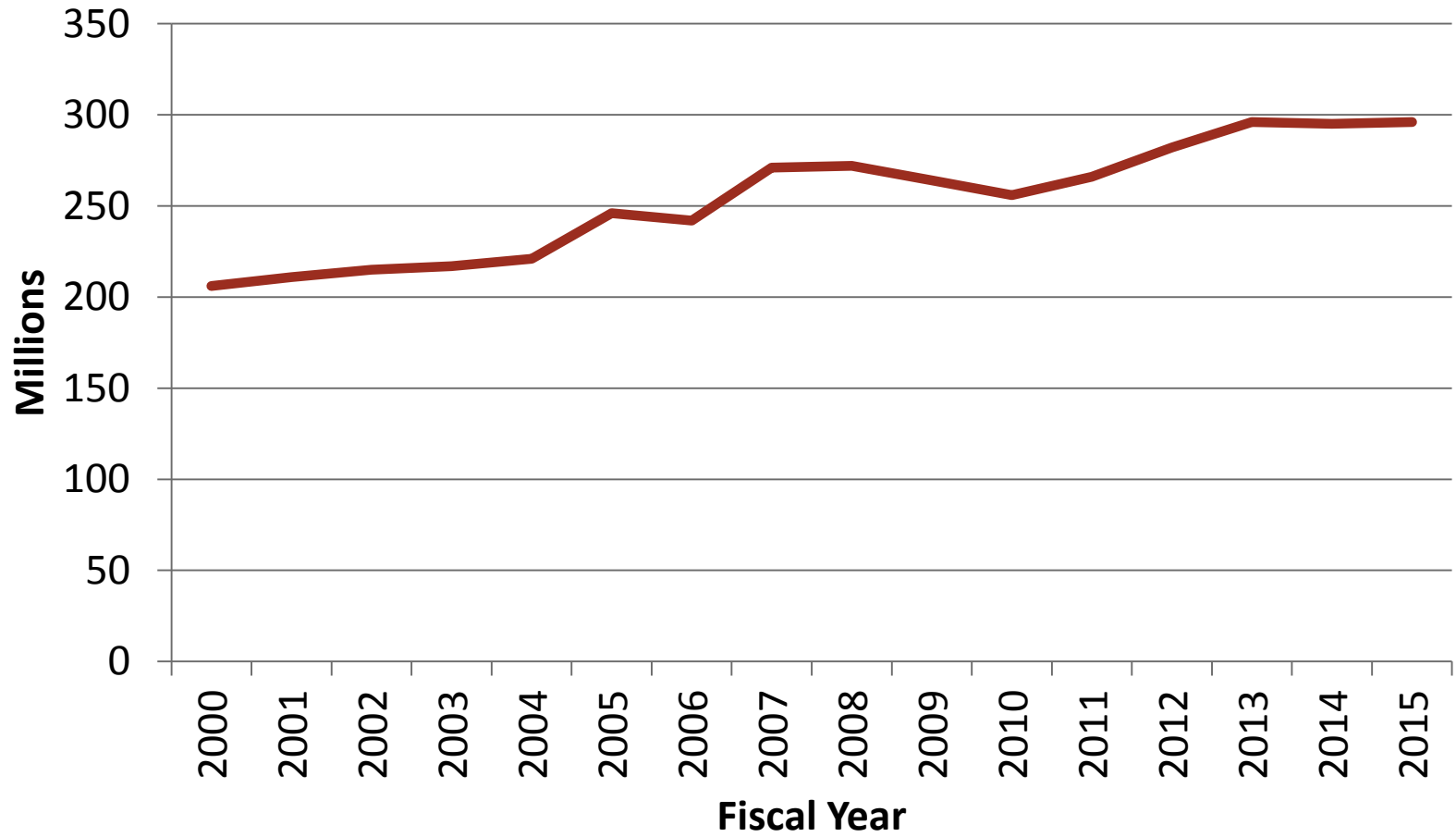
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Federal Crop Insurance

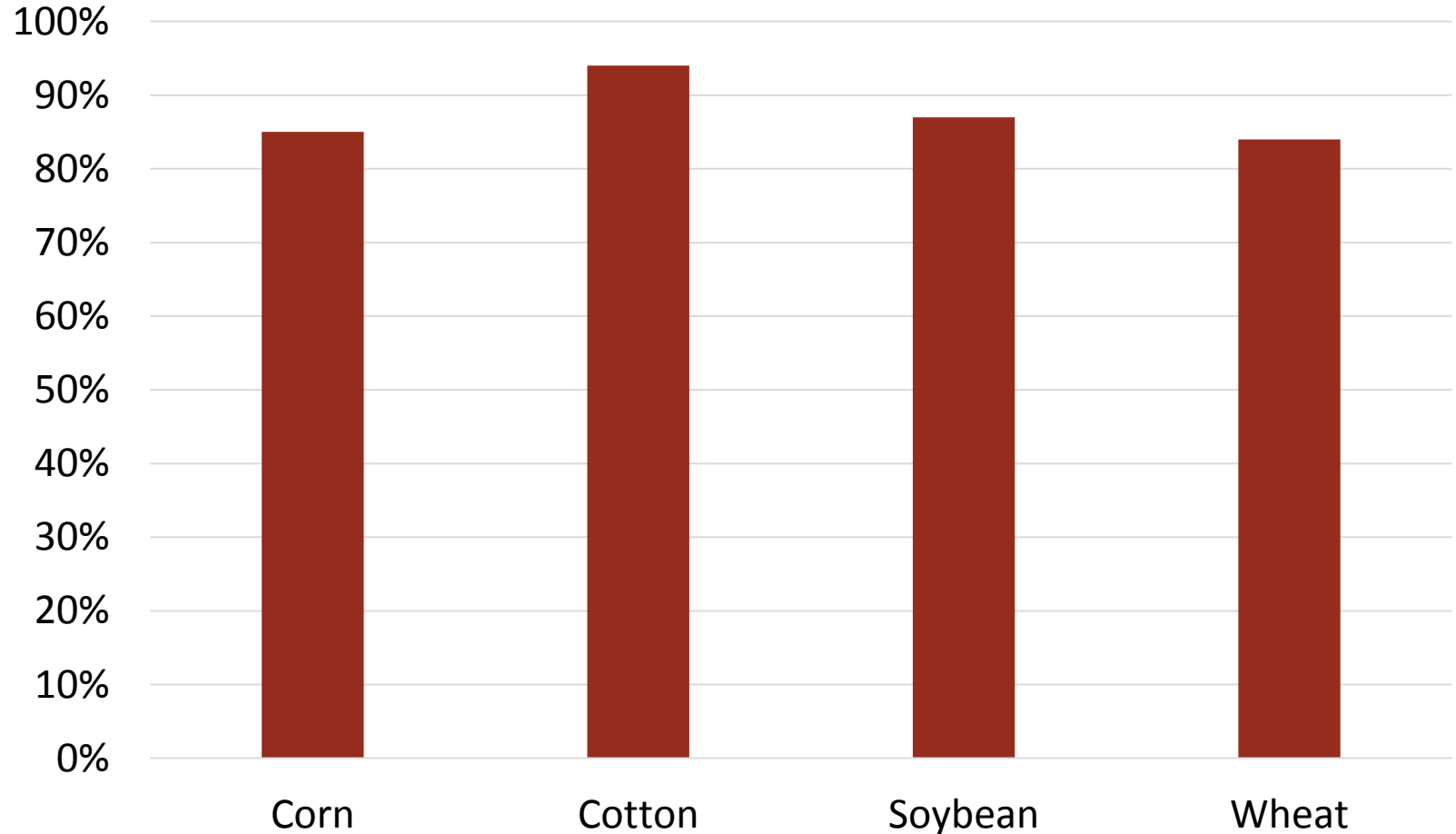
- Partnership between the federal government and private insurance companies.
- Private insurance companies:
 - Sell and service insurance policies (required to sell to all eligible farmers).
 - Conduct loss adjustment.
 - Retain some premium and loss risk.
- Federal government:
 - Provides reinsurance to private insurance companies.
 - Reimburses administrative and operating costs (as a percentage of premium).
 - Establishes policy language and premium rates.
 - Provides premium subsidies.



Federal Crop Insurance Insured Acres



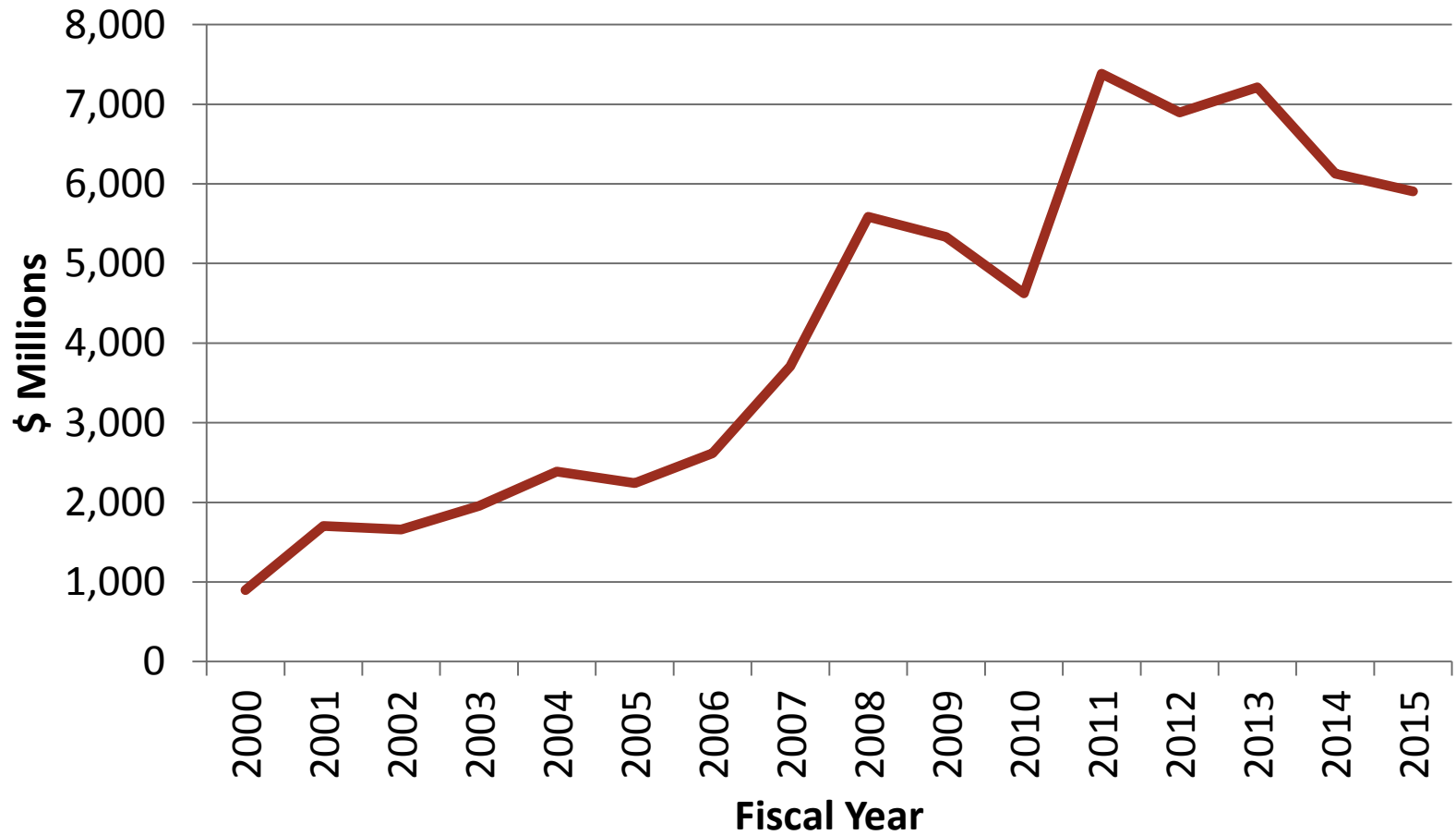
2014 Percentage of Planted Acres Insured



These 4 crops account for more than 70% of insured acres.



Federal Crop Insurance Premium Subsidies



How Did the 2014 Farm Bill Impact U.S. Crop Insurance?

- New “shallow loss” crop insurance products (SCO/STAX).
- Almost all federal support for cotton producers will be via crop insurance.
- Even for commodities other than cotton, crop insurance will be the primary mechanism for federal support of crop agriculture in the United States.
- Farmers must now be in compliance with federal soil conservation guidelines to be eligible to purchase federal crop insurance.



Calculating a Crop Insurance Indemnity

- $Trigger\ Yield = Approved\ Yield \times Coverage$
where $50 \leq Coverage \leq 85\%$
- $Indemnity = \max(0, (Trigger\ Yield -$



APH Yield

- Actual Production History (APH) Yield: simple rolling average of most recent 10 years of yields on the insured unit.



Example of APH Calculation

| Year | Actual Yield (bu/ac) | 2014 APH | 2015 APH |
|--------------------------|----------------------|----------|----------|
| 2004 | 172 | 172 | |
| 2005 | 181 | 181 | 181 |
| 2006 | 176 | 176 | 176 |
| 2007 | 203 | 203 | 203 |
| 2008 | 210 | 210 | 210 |
| 2009 | 200 | 200 | 200 |
| 2010 | 213 | 213 | 213 |
| 2011 | 204 | 204 | 204 |
| 2012 | 160 | 160 | 160 |
| 2013 | 221 | 221 | 221 |
| 2014 | 232 | | 232 |
| Simple Average APH Yield | | 194 | 200 |



APH Yield

- Actual Production History (APH) Yield: simple rolling average of most recent 4-10 years of yields on the insured unit.
- If crops are grown in rotation, it takes more than 10 years to get 10 years of yield history.
- Can begin with as few as 4 years of yield history and build up to 10.
- If fewer than 4 years of yield history, RMA-determined T-yields are used to replace the missing years. These are generally significantly lower than expected yields.



From APH Yield to Approved Yield

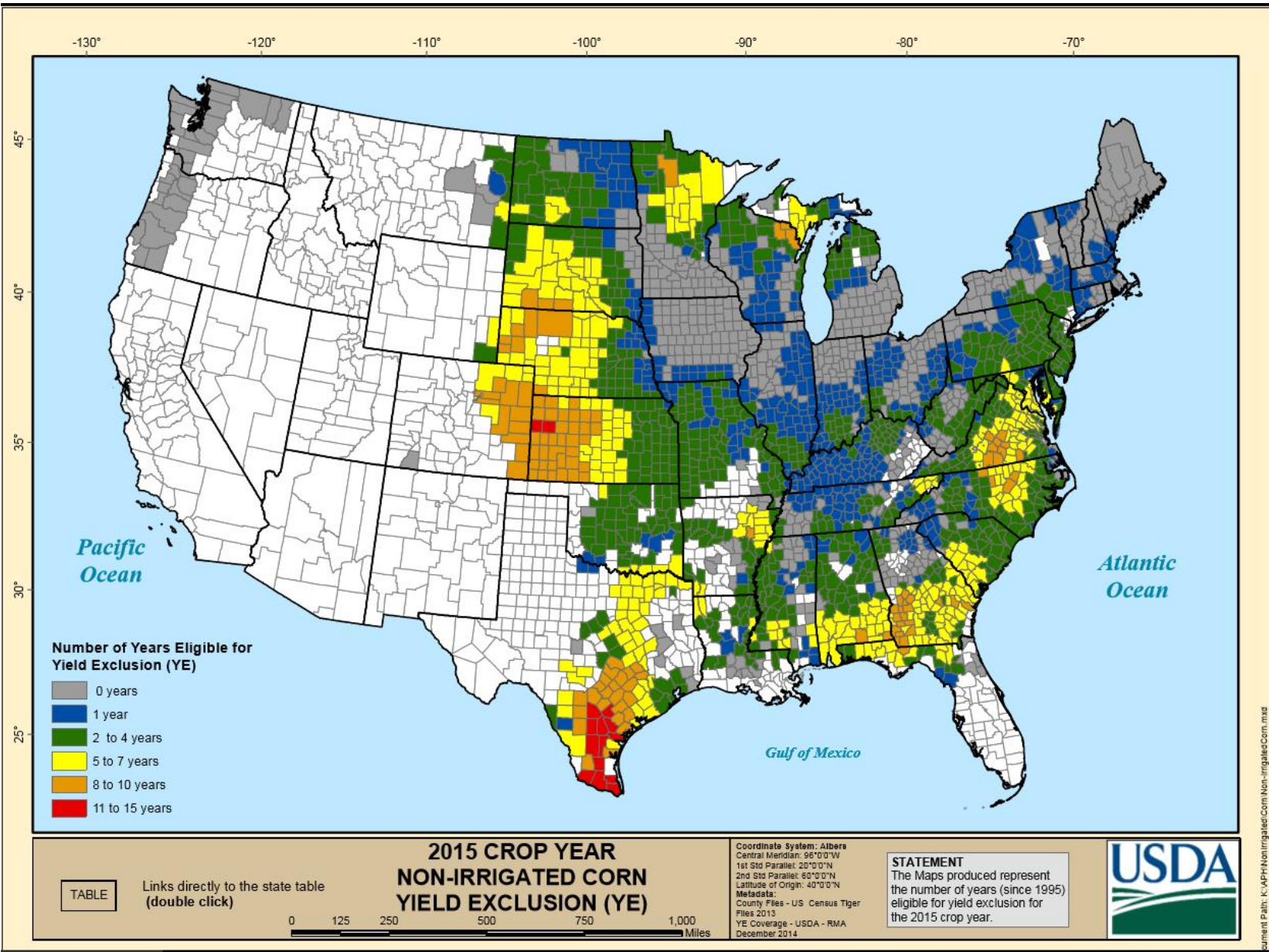
- May elect to substitute 60% of T-yield for any actual yields that are less than 60% of T-yield.
- Approved yield not be less than a specified percentage (generally 80%) of the T-yield.
- Approved yield may not decrease by more than 10% in successive years.
- If the county yield is at least 50% below the simple average yield for the previous 10 years, all policyholders in that county (and contiguous counties) may elect to exclude that year from APH calculations.
- For some crops and areas, APH yields can be trend-adjusted.
- Other favorable adjustments for new farmers, added land, and prevented planting.



Potential Soil Health Implications

- APH yield modifications disproportionately benefit growers in high risk areas.
 - Are soils in these areas more fragile?





Potential Soil Health Implications

- APH yield modifications disproportionately benefit growers in high risk areas.
 - Are soils in these areas more fragile?
- APH yield modifications disproportionately benefit growers who use higher risk production practices.
 - Disincentive to use conservation practices (e.g., reduced- or no-tillage) if those practices reduce yield losses in drought conditions.

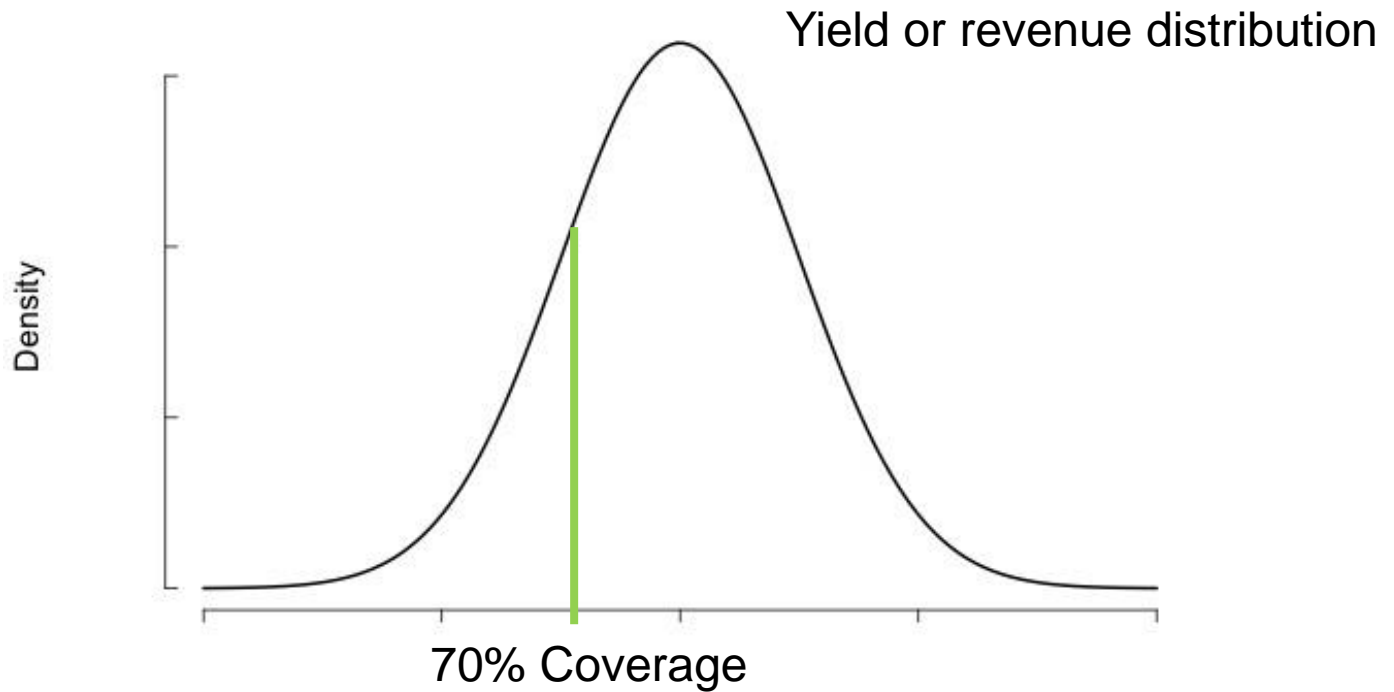


What is a Premium Rate?

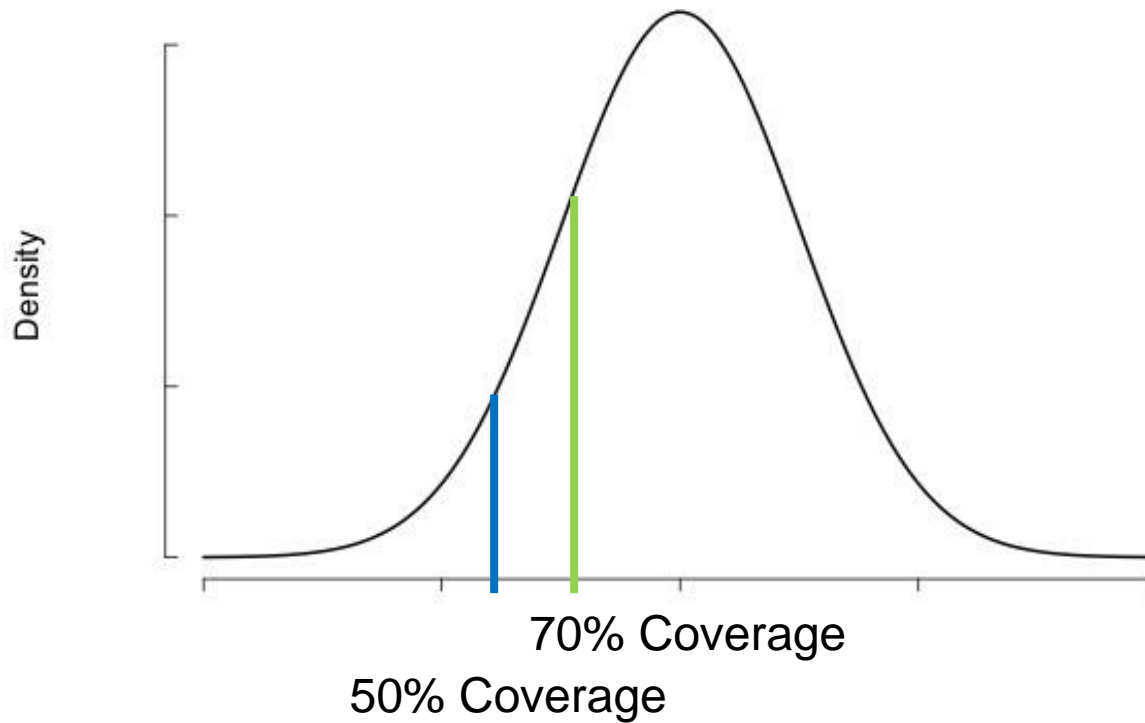
- Premium rate = premium / liability (or premium per dollar of liability).
- Insured's total premium = premium rate × insured's liability (liability = dollar amount of protection).
- Crop insurance producer premium = total premium × (100% - % subsidy).
- How does one calculate a premium rate?



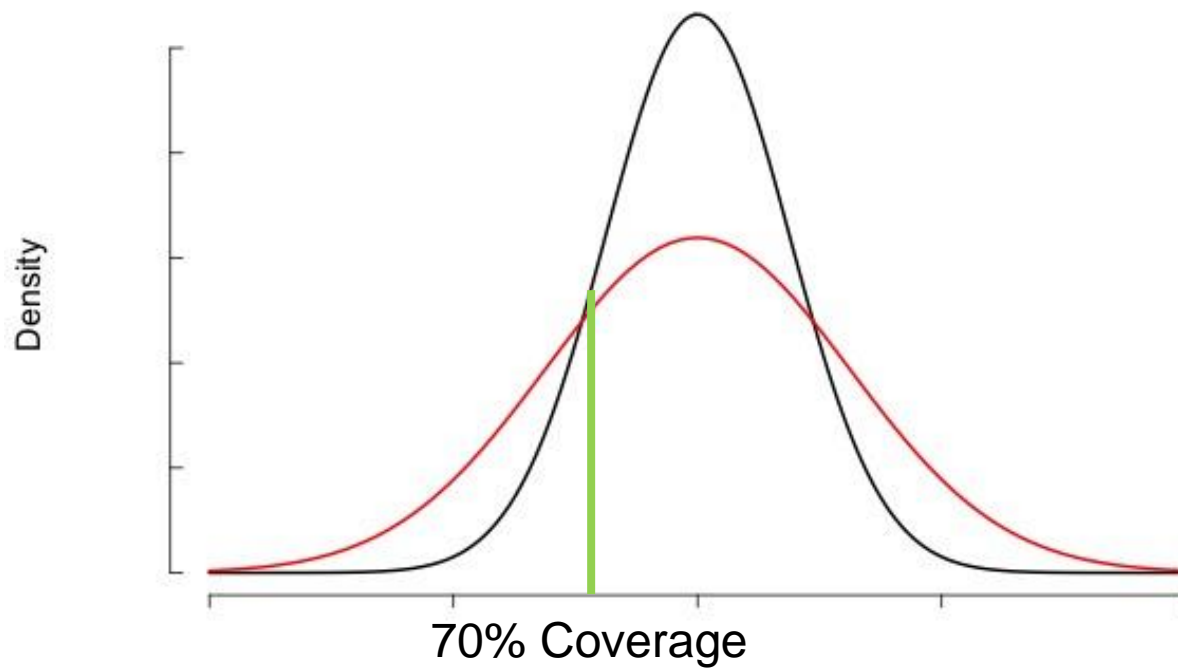
Premium Rate for 70% Coverage



Premium Rate Varies with Coverage Level



Higher Risk Implies Higher Premium Rate

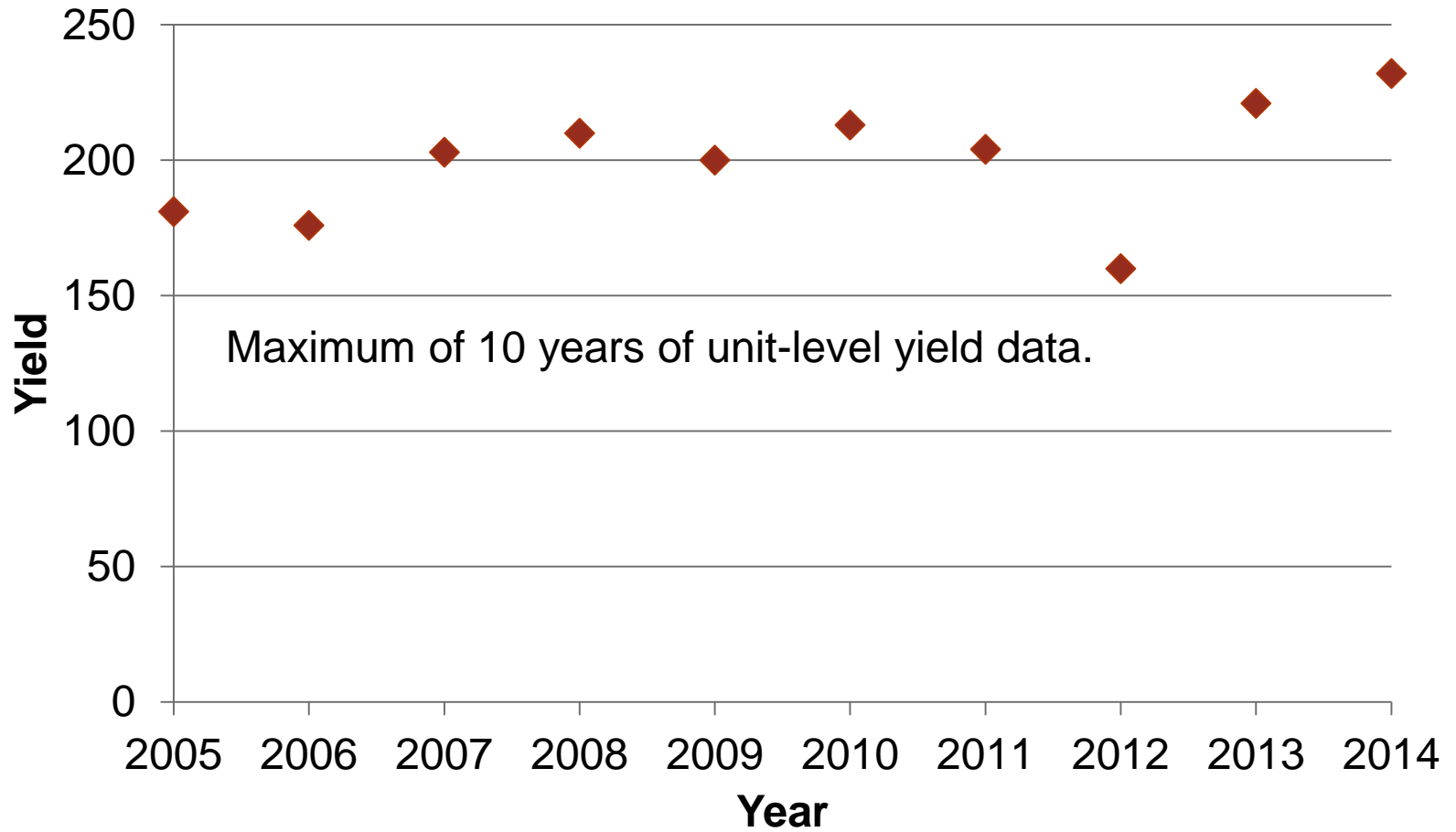


Yeah but . . .

- We never actually observe unit-level yield or revenue distributions.



What we Actually Observe (unit-level products)



So Now What?

- Obviously 10 observations is insufficient to fit a probability distribution.
- Instead, these observations are used to estimate the central tendency of the yield distribution for the insured unit.
 - Can be large errors in estimating the central tendency with only 10 observations – especially for riskier crops/regions.



Loss Cost

- Loss cost = indemnity/ liability.
 - Impossible to predict loss cost for a given year.
- Actuarially-fair premium rate = $E(\text{Loss Cost})$.
- Rather than trying to fit a distribution for each insured unit, actuaries attempt to estimate the $E(\text{Loss Cost})$ for various classifications of insured units.



So How is E(Loss Cost) Estimated?

- For yield insurance products:
 - E(Loss Cost) varies by crop.
 - E(Loss Cost) varies by county.
 - E(Loss Cost) varies by production practices.
 - E(Loss Cost) varies by types/varieties.
- For revenue insurance products, there are also:
 - Differences in price risk for different crops and differences in price-yield correlation for different crops and regions – all of which impact E(Loss Cost).



Risk Differences Across Insured Units for a Crop/County/Type/Practice

- May be due to differences in soil quality, drainage, practices not recognized by RMA, producer ability, etc.
- In some cases (e.g., high risk land in a flood plain) explicit premium rate loads are applied.
- In other cases (where differences are not easily attributable to a specific factor):
 - For a given county/crop/type/practice combination, $E(\text{Loss Cost})$ for insured units is assumed to be lower (higher) the higher (lower) the estimate of yield central tendency (APH yield).



Premium Rate Adjustments for Soil Conserving Practices

- Any resulting increase in expected yield is already being captured by the APH yield (which, in turn, reduces premium rates).
- Must be able to demonstrate that the practice reduces yield variability.
 - Much more data are required to demonstrate variance reduction than are required to demonstrate mean impacts.
 - Marginal impact on variance reduction likely depends on geographic region, management ability, interactions with other practices.



Subsidy Impacts

- Even if premium rate adjustments could be obtained for practices that improve soil health, the incentive impacts would be greatly reduced by the premium subsidy.
- On average, growers pay only about 40% of the total premium cost.



Subsidy Impacts

- A more important incentive issue may be that premium subsidies are a percentage of the total premium.
 - Total premium is higher in higher risk areas, so dollars of subsidies per acre are higher for higher risk regions
- Example:
 - Non-irrigated corn, 65% coverage (59% premium subsidy), APH yield is typical, \$500,000 policy.
 - DeKalb County, IL, premium rate is 0.8%, subsidy is \$2,360.
 - Fort Bend County, TX, premium rate is 8.0%, subsidy is \$23,600.
- Are soils in higher risk regions more fragile?



Thank you!



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